

2024 Sponsorship Opportunities

The Boulder County Business Hall of Fame will be inducting the class of 2024 this fall, and we hope you will join us in celebrating them! Each year we are able to recognize and showcase authentic leaders for their business success and community service to Boulder County, thanks to the generous support of our event sponsors. Your sponsorship contributions support this wonderful annual celebration. Surplus funds go toward deserving University of Colorado and Front Range Community College students. In 2023, \$16,000 of scholarships were awarded. If you have questions or would like more information about sponsorship opportunities, please contact Merix Gustin, at 303.641.7165 or info@halloffamebiz.com.

There will be two events this fall; an invitation-only reception introducing new inductees to Hall of Fame Alumni, and the induction celebration event to honor and induct the class of 2024. Event dates and locations will be finalized early in 2024.

Past Sponsors Include:

Platinum Sponsor & Donors



Gold Sponsor

Brad Feld and Amy Batchelor | Scott and Cindy Green

Silver Sponsors













Bronze Sponsors & Donors

Art Source International | BMO Commercial Bank | Boulder Chamber | Cheryl Liguori | Crown Trophy of Boulder | FirstBank
First Western Trust | Golden Triangle Construction | Golden Van Lines | High Plains Bank | Independent Financial

Jeff Nading | Lafayette Florist | Left Hand Brewery | Nothing Bundt Cakes Boulder | University of Colorado

Western Disposal Services | Westland Development | Zebrajellyfish Photography

Boulder County Business Hall of Fame

PO Box 20728 | Boulder, CO 80308-3728 info@halloffamebiz.com | 303.641.7165 www.halloffamebiz.com



2024 Sponsorship Levels

Platinum - \$7,500

Industry-Exclusive Platinum Sponsors will be provided these benefits:

- Reserved seating for 12 at prominently placed VIP tables at the induction celebration
- Invitations for 8 guests to attend the Alumni Reception
- Acknowledgement as a sponsor during remarks at Alumni Reception
- Option to participate in the presentation of an award at the induction celebration event
- Opportunity to display company banner at the induction celebration
- Company logo included in all event materials
- Company logo, profile(100 words), and link on Hall of Fame website for one year
- 4 strategic posts coordinated with company through BCBHOF social media platforms during event cycle
- · Logo recognition in event program, as well as a full page color ad



Gold - \$5,000

Gold Sponsors will be provided these benefits:

- Reserved seating for 8 at a prominently placed VIP table at the induction celebration
- Invitations for 8 guests to attend the Alumni Reception
- Acknowledgement as sponsor during remarks at Alumni Reception
- Option to participate in the presentation of an award at induction celebration event
- Opportunity to display company banner at the induction celebration
- Company logo included in all event materials
- Company logo and link on Hall of Fame website for one year
- 3 strategic posts coordinated with company through BCBHOF social media platforms during event cycle
- Logo recognition in event program, as well as a half-page color ad

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The Boulder County Business Hall of Fame is a 501(c)3 entity, FEIN 84-1225610

Silver - \$2,500

Silver Sponsors will be provided these benefits:

- Reserved seating for 4 at a prominently placed VIP table at the induction celebration
- Invitations for 4 guests to attend the Alumni Reception
- Recognition as a sponsor during remarks at Alumni Reception
- Company logo included in all event materials
- Company logo and link on Hall of Fame website for one year
- 2 strategic posts coordinated with company through BCBHOF social media platforms during event cycle
- Logo recognition in event program, as well as a quarter-page color ad





Bronze Plus - \$1,500

In addition to Bronze level benefits listed below:

- 2 invitations to join the Alumni Reception
- Recognition as sponsor during remarks at Alumni Reception

Bronze - \$1,000

Bronze sponsors will be provided these benefits:

- Reserved seating for 4 at the induction celebration event
- Company logo and link on Hall of Fame website for one year
- Company name included in event materials such as invitations and promotions
- Company name displayed during induction celebration, and mentioned during remarks



Please contact Merix Gustin, at 303.641.7165 or <u>info@halloffamebiz.com</u>, if you are interested in learning more about sponsorship opportunities.

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